

Press Release



HANSA Partners With EPA's WaterSense® Program

NORCROSS, Ga. (April 8, 2009) – Hansa has teamed with the U.S. Environmental Protection Agency's (EPA) WaterSense program to help consumers save water for future generations and reduce costs on their utility bills.

"Hansa is extremely proud to be a WaterSense partner," said Darryl Jones, Divisional Sales Manager for HANSA AMERICA. "Hansa products have always been developed and produced with the environment in mind. This partnership with the EPA's WaterSense Program will allow us to introduce America to the ecologically sustainable products we've been manufacturing for years.

WaterSense aims to decrease indoor and outdoor water use through water-efficient products and simple water-saving practices. The program encourages customers to look for WaterSense labeled products, which have been independently certified for efficiency and performance, and promotes water-saving techniques that reduce stress on water systems and the environment.

"The goal of EPA's WaterSense program is to help Americans save water and money by offering simple ways to reduce water use through water-efficient product choices," says Sheila Frace, Director of the EPA Office of Water's Municipal Support Division. "Using water more efficiently can help delay the need to create more supplies, saving communities money and resources, as well as ensuring that water will be available for future generations."

The average home, retrofitted with water-efficient fixtures, can save 30,000 gallons per year. If one out of every 10 homes in the United States upgraded to water-efficient fixtures, it could save more than 300 billion gallons and nearly \$2 billion annually.

WaterSense labeled products must meet EPA's criteria for efficiency and performance. Independently tested and certified products may bear the WaterSense label, which makes it easy for consumers to identify and select a variety of quality, water-efficient products and services for their homes and lawns.

For more information on WaterSense, and for a full list of labeled products and WaterSense irrigation partners, visit www.epa.gov/watersense. For more information about Hansa, call 678 334 2121 or visit www.hansa.us.com.

About HANSA

Based in Germany, Hansa is part of the HANSA group and is world-renowned for its innovative and groundbreaking designs in the kitchen and bath industry. For nearly 100 years, Hansa has been dedicated to global development of its family-owned and operated business.

Media Contact:

Kelly Coldren
KWC AMERICA
A company of the HANSA group
1770 Corporate Drive #580
Norcross, GA 30093

Tel: 678 334 2121
Fax: 678 334 2128
kcoldren@kwcamerica.com

www.hansa.us.com
www.kwc.us.com