



Media Contact: Kelly Coldren
KWC America Inc.
678-334-2121
kcoldren@kwcamerica.com

CAPTURE THE POWER OF WATER, LIGHT AND COLOR **HANSA Introduces the HANSACLEAR and HANSACLEAR LUX**

NORCROSS, Ga. (April 2008) – Hansa announces the U.S. launch of its groundbreaking shower collection—the **Hansaclear** and **Hansaclear lux**. Created by famed designers Michael Lammel and Bertrand Illert, this innovative shower series is completely transparent, reflecting the purity of water.

The **Hansaclear lux** shower head is also LED illuminated and has the ability of altering the water's color at the touch of a single button. Providing a full sensory experience, the **Hansaclear lux** combines the therapeutic benefits of water, light and color. Covering the entire spectrum of colors, an invigorating shower is achieved with warmer colors like red, orange or yellow, or, a more relaxing at-home spa experience featuring blue, lavender or green.

A convenient scroll diverter is also available for both hand shower models. This allows for easy operation with one hand and features numerous spray modes including the Classic-Jet (normal spray), Sensitive-Jet (soft spray) and Active Jet (massage spray).

In addition to the hand showers, this smart bathroom collection offers a futuristic overhead shower complete with three individual **Hansaclear** shower heads, providing a generous curtain of water that envelops the entire body.

Accessories in the **Hansaclear** and **Hansaclear lux** line include a translucent shower rail with an equally transparent clip for shampoo or shower gel, a wall connection bracket and a flexible shower holder.

For more information on the **Hansaclear**, **Hansaclear lux** 2007 Red Dot design award recipient, or other Hansa products, call 678.334.2121 or visit www.hansa.us.com.

About HANSA

Based in Germany, Hansa is part of the HANSA group and is world-renowned for its innovative and groundbreaking designs in the kitchen and bath industry. For nearly 100 years, Hansa has been dedicated to global development of its family-owned and operated business.

###