

Press Release



Capture the power of water, light and color HANSA Introduces the HANSACLEAR and HANSACLEAR LUX

NORCROSS, Ga. (April 2009) – Hansa announces the U.S. launch of its groundbreaking shower collection—the **HANSACLEAR** and **HANSACLEAR LUX**. Created by famed designers Michael Lammel and Bertrand Illert, this innovative shower series is completely transparent, reflecting the purity of water.

Providing a full sensory experience, the **HANSACLEAR LUX** combines the therapeutic benefits of water, light and color. Covering the entire spectrum of colors, an invigorating shower is achieved with warmer colors like red, orange or yellow, or, a more relaxing at-home spa experience featuring blue, lavender or green.

A convenient scroll diverter is also available for both hand shower models. This allows for easy operation with one hand and features numerous spray modes including the Classic Jet (normal spray), Sensitive Jet (soft spray) and Active Jet (massage spray).

In addition to the hand showers, this smart bathroom collection offers a futuristic overhead shower complete with three individual **HANSACLEAR** shower head, providing a generous curtain of water that envelops the entire body.

Accessories in the HANSACLEAR and HANSACLEAR LUX line include a translucent shower rail with an equally transparent clip for shampoo or shower gel, a wall connection bracket and a flexible shower holder.

For more information on the HANSACLEAR and HANSACLEAR LUX 2007 “red dot” design award recipient, or other Hansa products, call 678 334 2121 or visit www.hansa.us.com.

About HANSA

Based in Germany, Hansa is part of the HANSA group and is world-renowned for its innovative and groundbreaking designs in the kitchen and bath industry. For nearly 100 years, Hansa has been dedicated to global development of its family-owned and operated business.

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