



Media Contact: Kelly Coldren
KWC America Inc.
678-334-2121
kcoldren@kwcamerica.com

HANSA UNVEILS A NEW “TWIST” TO THE HOME SPA

The HANSACOLOURSHOWER Now Available with an Integrated Thermostatic Control

NORCROSS, Ga. (April 2008) – Answering the demand for more flexible volume and temperature control, Hansa introduces the **Hansacolourshower** with an enhanced feature—the twister. With the simple push of a button, the **Hansacolourshower** provides color for a stimulating shower experience that reduces stress, balances energy and creates a sense of well-being.

“The **Hansacolourshower** was so well received that we wanted to expand the options available to homeowners,” says Wendy Foisy, divisional sales manager of Hansa and KWC AMERICA. “Along with the soothing effects of our chromatherapy package, we are pleased to offer an element that allows for a thermostatic solution.”

Featuring a handheld body sprayer, an adjustable showerhead, and a lotion/soap dispenser, the **Hansacolourshower** incorporates high-performance LEDs that encompass the entire chromatic spectrum. Research has found that color affects mood—red tones provide stimulation, yellow tones induce happiness, and blue tones relax the senses. The combination of these components and the new twister option gives homeowners the freedom to set an ideal temperature and pressure for a customizable shower.

For more information about the **Hansacolourshower** or other Hansa products, call 678.334.2121 or visit www.hansa.us.com.

About HANSA

Based in Germany, Hansa is part of the HANSA group and is world-renowned for its innovative and groundbreaking designs in the kitchen and bath industry. For nearly 100 years, Hansa has been dedicated to global development of its family-owned and operated business.

###