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HANSA—NOT JUST FOR THE BATHROOM

Pre-eminent Manufacturer Unveils New “Eco Friendly” Kitchen Faucets at
K/BIS 2008

NORCROSS, Ga. (April 2008) – Hansa, a renowned authority in the bathroom, introduces new kitchen offerings with the launch of the **Hansamix** and **Hansacuisine**. Signifying superior quality, ease of use, and water conserving features, Hansa’s new kitchen faucets are on display at this year’s Kitchen & Bath Industry Show in Chicago.

“We wanted to offer a look for the kitchen that was contemporary, yet allowed for easy operation by consumers, and at a project price point,” says Suzie Mears, international project manager at KWC AMERICA, which also distributes the HANSA brand. “We designed the **Hansamix** and **Hansacuisine** with the environment in mind.”

High quality, reliability and dynamic design elements embody the new **Hansamix**. Demonstrating Hansa’s commitment to sustainable living, the **Hansamix** comes complete with an adjustable hot water stop and an integrated eco cartridge, a water conservation device providing a 50 percent reduction in both energy and water costs. The elongated swivel spout is also available with the pull-out shower head for optimal kitchen performance.

The **Hansacuisine** defines sleek, minimalist design. Equipped with the eco-cartridge and available with a pull-out shower head and swivel spout, the **Hansacuisine** provides added convenience for the kitchen. The water stream can be altered at the push of a single button. The soft spray—is ideal for filling pots—and the needle spray—perfect for cleaning fruits, vegetables, or removing leftovers.

For more information about the **Hansamix**, **Hansacuisine** or other Hansa products, call 678.334.2121 or visit www.hansa.us.com.

About HANSA

Based in Germany, Hansa is part of the HANSA group and is world-renowned for its innovative and groundbreaking designs in the kitchen and bath industry. For nearly 100 years, Hansa has been dedicated to global development of its family-owned and operated business.

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