



Media Contact: Megan Webb
Kleber & Associates
770.518.1000 x210
mwebb@kleberadvertising.com

BEAUTY OF NATURE IS CAPTURED AND INTEGRATED INTO THE HANSAMOTION FAUCET

NORCROSS, Ga. (May 2007) – The grace of a naturally flowing river is captured by the elegant, new **Hansamotion** faucet, the latest water sculpture for the bath from Hansa. As it pours into the basin below, the water takes on a fascinating braided form as it gently flows across the curved body of the fitting. The faucet, now available in the U.S., recently won the Red Dot award from the Design Center of North Rhine-Westphalia.

“In order to design the **Hansamotion** collection, I toured and studied numerous rivers and lakes to truly understand how water moves throughout nature,” said Michael Lammel, **Hansamotion** creator. “My goal was to design a faucet that mirrors the beauty of nature, while still maintaining the functionality needed in a home bath environment.”

For more information on the **Hansamotion** or other Hansa products, call 678.334.2121 or visit www.hansa.com.

About HANSA and KWC AMERICA

Based in Germany, Hansa is part of the Hansa Group and is world-renown for its innovative and groundbreaking designs in the kitchen and bath industry. For nearly 100 years, Hansa has been dedicated to global development of its family-owned and operated business.

KWC AMERICA is part of the Hansa Group and is currently a leading supplier of luxury kitchen and bath faucets, sinks, shower systems and accessories in North America. For more than 130 years, KWC has defined Swiss excellence and is proud to be the first faucet manufacturer in Switzerland to receive the ISO 9001 Quality Assurance Certificate.

###