

LEARN TO CONSERVE—TAKE THE HANSA CHALLENGE

NORCROSS, Ga. (April 2008) – Encouraging homeowners to integrate water saving measures into everyday rituals, Hansa introduces the *Hansa Challenge*. Hansa is now offering the water conserving, two-step ECO cartridge as a complimentary upgrade to anyone purchasing a **Hansamix** faucet when you fill out the form at www.HANSACHALLENGE.com.

“While we can’t live without water, the simple act of installing water conserving faucets can make a considerable difference,” comments Kelly Coldren, office and media manager for the HANSA group, North America. “A leak of only one drop per second wastes over 2000 gallons of water per year, or the equivalent of running 160 full cycles on an automatic dishwasher.”

Hansa’s two-step ECO cartridge restricts the flow of water and provides significant savings of 16 to 40 percent. The **Hansamix** faucet showcases extraordinary quality, reliability and dynamic design elements. First introduced in 1979 in Europe, it has continued to be one of the most successful bathroom fitting ranges.



Esteemed in the plumbing industry for outstanding design, innovation, and uncompromising quality, Hansa has remained the No. 1 trade partner according to Germany’s plumbing trade survey “markt intern” for 15 consecutive surveys. This well-respected performance evaluation compares 14 plumbing manufacturers on 10 different criteria platforms, which include product quality, delivery service and convenience of installation to name a few.

To take the *Hansa Challenge* and receive a FREE upgrade of the two-step ECO cartridge with the purchase of a **Hansamix** faucet, visit www.HANSACHALLENGE.com.

For more information about the **Hansamix** or other Hansa products, call 678.334.2121 or visit www.hansa.us.com.

About HANSA

Based in Germany, Hansa is a part of the HANSA group and is world-renowned for its innovative and groundbreaking designs in the kitchen and bath industry. For nearly 100 years, Hansa has been dedicated to global development of its family-owned and operated business.

###